



WaterSense

Every Drop Counts!

What is WaterSense?

WaterSense is a voluntary public-private partnership program sponsored by the U.S. Environmental Protection Agency. Its mission is to protect the future of our nation's water supply by promoting and enhancing the market for water-efficient products and services.

What does WaterSense do?

WaterSense is the symbol for water-efficient products, services, and practices. By setting performance and water use specifications, WaterSense helps consumers identify products that meet EPA criteria for efficiency and performance. Initially, the program will promote water efficiency in certification programs for irrigation professionals and then focus on high-efficiency toilets that use less than 1.3 gallons per flush. In the future, EPA will consider additional indoor and outdoor home products, as well as commercial products.

Why promote water efficiency?

Although water shortages have typically been a concern in the Western United States, today concerns about water are spreading across the country. Water managers in 36 states now expect local or regional water shortages to occur over the next several years. Wasting less water in our homes and yards also saves money and improves the quality of our water sources nationwide. When we use less water in our homes and daily lives, we all win.

How can I get involved?

Saving water is easy—many products are already available for use, and it doesn't require changing the way most of us live or do business. By choosing products labeled through the WaterSense Program, you know you'll be saving water for future generations.

- Consumers can reduce their water bills by as much as 8 to 10 percent, by making a few simple purchasing decisions.
- Manufacturers can differentiate themselves in the marketplace by offering water-efficient products that perform as well or better than their less efficient counterparts.
- Businesses can help increase the marketability of the water-efficient products they sell or improve their bottom line by saving water in their operations.
- Most importantly, the environment benefits from a few simple actions that we all can take.

Start saving!

Look for products with the WaterSense label for your bathroom and lawn, use a contractor for landscape irrigation that has been certified through a program recognized by WaterSense, and visit www.epa.gov/watersense to find easy practices you can undertake at home to reduce your water bill and environmental impact!